



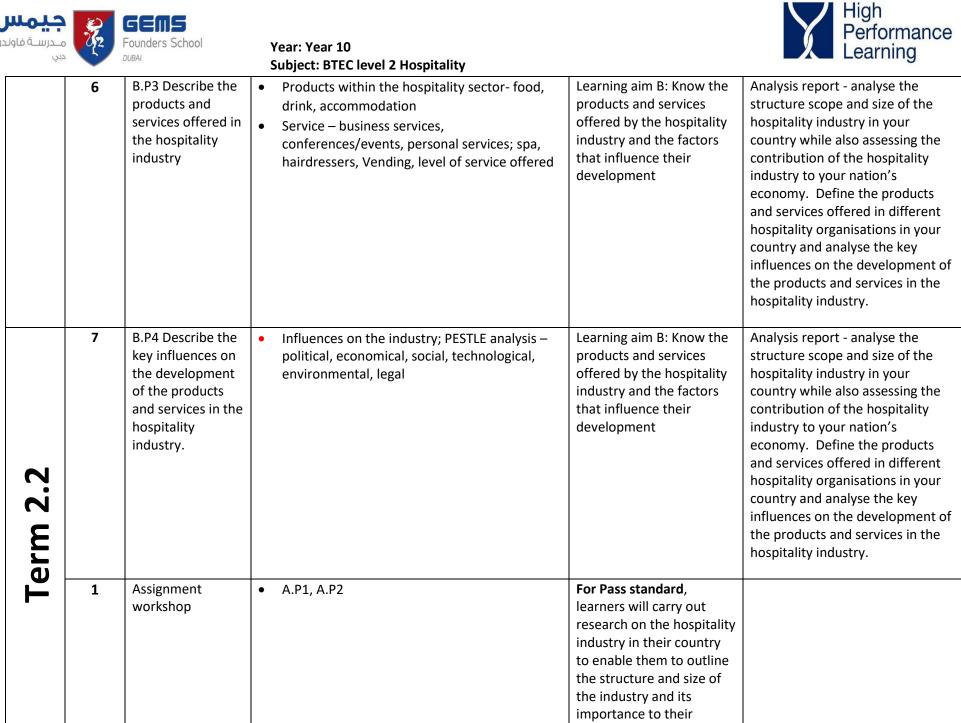
Term	Week	Focus	Summary	Learning Outcomes	Learning skills
Term 2.1	1	A.P1 Outline the structure, scope and size of the hospitality industry within your country	 Hospitality industry – overview Hospitality settings; local, national, international Ownership – franchise, privately owned, chain, branded 	Learning aim A: Understand the scale, scope and diversity of the hospitality industry	Analysis report - analyse the structure scope and size of the hospitality industry in your country while also assessing the contribution of the hospitality industry to your nation's economy. Define the products and services offered in different hospitality organisations in your country and analyse the key influences on the development of the products and services in the hospitality industry.
	2	A.P1 Outline the structure, scope and size of the hospitality industry within your country	 Hotel industry business: budget, one star to 5 stars Guest houses Bed and breakfast Restaurants; bistros, coffee shops, fast-food, fine dining Bars and nightclubs Contract food service providers Events 	Learning aim A: Understand the scale, scope and diversity of the hospitality industry	Analysis report - analyse the structure scope and size of the hospitality industry in your country while also assessing the contribution of the hospitality industry to your nation's economy. Define the products and services offered in different hospitality organisations in your country and analyse the key influences on the development of the products and services in the hospitality industry.
	3	A.P1 Outline the structure, scope and size of the hospitality industry within your country	Hospitality sectors – commercial sector, service sector e.g. welfare, institutional, contract	Learning aim A: Understand the scale, scope and diversity of the hospitality industry	Analysis report - analyse the structure scope and size of the hospitality industry in your country while also assessing the contribution of the hospitality industry to your nation's





					economy. Define the products and services offered in different hospitality organisations in your country and analyse the key influences on the development of the products and services in the hospitality industry.	
	4	A.P2 Explain the importance of the hospitality industry to your nation's economy	 Importance of hospitality industry Economic value and contribution of the indust (revenue) National, regional, local 	Learning aim A: ryUnderstand the scale, scope and diversity of the hospitality industry	Analysis report - analyse the structure scope and size of the hospitality industry in your country while also assessing the contribution of the hospitality industry to your nation's economy. Define the products and services offered in different hospitality organisations in your country and analyse the key influences on the development of the products and services in the hospitality industry.	
	5	A.P2 Explain the importance of the hospitality industry to your nation's economy	 Size of hospitality sector, number of businesses in the sector Number of people employed 	Learning aim A: Understand the scale, scope and diversity of the hospitality industry	Analysis report - analyse the structure scope and size of the hospitality industry in your country while also assessing the contribution of the hospitality industry to your nation's economy. Define the products and services offered in different hospitality organisations in your country and analyse the key influences on the development of the products and services in the hospitality industry.	





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			will include an overview of the range of products and services offered by the hospitality industry. Learners will carry out further research to discover and describe the key influences that have impacted the development of the products and services offered in the hospitality industry in their country.	
2	Assignment workshop	B.P3, B.P4	For Pass standard, learners will carry out research on the hospitality industry in their country to enable them to outline the structure and size of the industry and its importance to their nation's economy. They will include an overview of the range of products and services offered by the hospitality industry. Learners will carry out further research to discover and describe the key influences that have impacted the development of the products and services offered in the hospitality industry in their country.	Analysis report - analyse the structure scope and size of the hospitality industry in your country while also assessing the contribution of the hospitality industry to your nation's economy. Define the products and services offered in different hospitality organisations in your country and analyse the key influences on the development of the products and services in the hospitality industry.





3 C.P5 Use basic analytical tools to determine the current trading environment for hospitality businesses in in your local area.	Career opportunities in different global settings within hospitality; operative, supervisor, management, progression routes, Qualifications	Learning aim C: Explore the career opportunities in different global settings	An evaluation of the career pathways of at least two areas within the hospitality industry with an analysis of how the hospitality industry in your country provides career opportunities for skilled workers.
4 Assignment workshop	C.P5	For Pass standard, learners will carry out research on the hospitality industry in their country to enable them to outline the structure and size of the industry and its importance to their nation's economy. They will include an overview of the range of products and services offered by the hospitality industry. Learners will carry out further research to discover and describe the key influences that have impacted the development of the products and services offered in the hospitality industry in their country.	





5	Assignment	A.M1, B.M2,	For Merit standard,
	workshop		learners will carry out
			research on the hospitality
			industry within their
			country to analyse the
			structure and size of the
			industry. Learners will give
			a detailed review of the
			types of hospitality
			businesses that operate
			within their country and
			the range of products and
			services they offer. They
			will further research and
			analyse the key influences
			that have impacted the
			development of the
			products and services
			offered in the hospitality
			industry in their country.
			Learners will explain,
			using relevant examples,
			the importance of the
			hospitality industry to
			their nation's economy.
6	Assignment	ABC.D1	For Distinction standard,
	workshop		learners will carry out
			thorough and structured
			research on the hospitality
			industry within their
			country. They will
			investigate the
			importance of the
			hospitality industry





			through its contribution to	
			the nation's economy.	
			This evaluation will	
			include an analysis of the	
			structure and size of the	
			hospitality industry, giving	
			a comprehensive review	
			of the types of hospitality	
			businesses that operate	
			within their country, and	
			the range of products and	
			services they offer.	
			Learners will give relevant	
			examples and data to	
			support their evaluations.	
			They will carry out further	
			research to enable them	
			to analyse the key	
			influences that have	
			impacted the	
			development of the	
			products and services	
			offered in the hospitality	
			industry in their country	
			,	
7	Assignment	Finalise reports	Referencing and	
	workshop		presentation	