

Key Stage 4 Curriculum Map 2021 - 2022

Term 1

Subject: Business	Year: 10		
Focus/Topic	UAE Links	HPL	Home Learning
<p><u>Week 1:</u></p> <p><u>Section 1 – Business Activity and influences on business</u></p> <ul style="list-style-type: none"> Curriculum orientation and expectations 			
<p><u>Week 2</u></p> <p>Business Activity</p> <ul style="list-style-type: none"> The purpose of business activity The changing business environment What is the difference between wants and needs? 	<p>Giving examples of businesses from the UAE and how the business environment has changed among businesses in the UAE.</p>	<p>The pupils will research a range of business examples, such as local or national businesses such as McDonald's or Apple, and identify how the changing business environment has affected these businesses.</p> 	Exam style questions.
<p><u>Week 3</u></p> <p>Business Objectives</p> <ul style="list-style-type: none"> The importance of clear business objectives The different types of objectives businesses may have 	<p>Link to how the UAE government aim to have low and stable inflation. Link how deflation and inflation affects the UAE.</p>	<p>Students will carry out independent research on various aims and objectives for different global businesses and compare the differences in targets among the businesses.</p>	Exam style questions.

<ul style="list-style-type: none"> Why business aims and objectives change 		 <p>ANALYSING Complex and Multi step Problem solving</p>	
<p><u>Week 4</u></p> <p>Types of Organisations</p> <ul style="list-style-type: none"> The main types of business ownership The characteristics relating to the size of the business The different forms of business organisation The various features of a business in their specific sector 	<ul style="list-style-type: none"> Impact of unemployment in the UAE. Trade in goods (visibles) and services (invisibles) in the UAE. Exchange rates in the UAE. 	<p>The pupils will familiarise themselves with the differences in the types of business ownership.</p>  <p>META THINKING Intellectual confidence</p>	<p>Exam style questions.</p>
<p><u>Week 5</u></p> <p>Classification of businesses</p> <ul style="list-style-type: none"> Primary sector activities Secondary sector activities Tertiary sector activities 	<p>Give examples of UAE businesses within each of the business sectors.</p> <p>Compare the changes among the business sectors using scenarios which include businesses from the UAE.</p>	<p>Pupils will carry out independent research and identify a range of local, national and international businesses and put them into their correct sectors.</p>  <p>LINKING Big picture thinking</p>	<p>Exam style questions.</p>
<p><u>Week 6</u></p> <p>Classification of businesses</p> <ul style="list-style-type: none"> Independence within businesses Changes in business sectors 	<p>Give examples of UAE businesses within each of the business sectors.</p> <p>Compare the changes among the business sectors using scenarios which include businesses from the UAE.</p>	<p>Pupils will carry out independent research and identify a range of local, national and international businesses and put them into their correct sectors.</p>  <p>LINKING Big picture thinking</p>	<p>Exam style questions.</p>

Half Term- week 7

<p><u>Week 8</u></p> <p>Globalisation</p> <ul style="list-style-type: none"> • What is Globalisation? • Reasons for Globalisation • Government and Globalisation • opportunities and threats of Globalisation for businesses 	<p>Identify the growth in Globalisation through out the UAE.</p> <p>Identify the impact that Globalisation has had on UAE businesses.</p>	<p>Pupils will carry out independent research identifying and familiarising themselves with the purpose of globalisation.</p> 	<p>Exam style questions.</p>
<p><u>Week 9</u></p> <p>The importance and growth of multinationals</p> <ul style="list-style-type: none"> • Benefits of a business becoming a multinational • How have multinationals developed? • Benefits to a country and/or economy where a multinational company is located • Benefits and drawbacks to a country and/or economy where a multinational is located 	<p>Identify some examples of multinational business within the UAE.</p> <p>Give examples of multinational developments within the UAE.</p>	<p>Pupils will select a multinational business based in the UAE of their choice and they will identify the benefits and drawbacks to the economy.</p> 	<p>Exam style questions.</p>
<p><u>Week 10</u></p> <p>International Trade and Exchange Rates</p>	<p>Class investigation to identify the exchange rate how it is calculated, as well as comparing the UAE currency to other countries. Class investigation to identify the impact</p>	<p>Students will be asked to check the current foreign exchange rate of UAE's currency and their home currency. They will conclude if stronger pound or weaker pound is ideal for foreign trade.</p>	<p>Exam style questions.</p>

<ul style="list-style-type: none"> • The concept of international trade • What is an exchange rate? • Exchange rate calculation • The impact of changes in the exchange rate on importers and exporters. • Th impact of changes in the exchange rate on international competitiveness. 	<p>changes in the exchange rate has had on UAE exports and imports.</p>		
<p><u>Week 11</u></p> <p>Government objectives and policies</p> <ul style="list-style-type: none"> • Government spending • Constraints on public spending • How can governments affect business activity? • The effects of interest rates on businesses • The effects of interest rates on consumer spending 	<p>Pupils will carry out an investigation how interest rates have affected some UAE businesses.</p>	<p>Pupils will carry out some independent research with regards to some of the polices that have financial implications on businesses.</p> 	<p>Exam style questions.</p>
<p><u>Week 12</u></p> <p>External Factors</p> <ul style="list-style-type: none"> • The nature of external factors • Social • Technological • Environmental • Political 	<p>Use scenarios to identify to pupils the impact that external factors have had on UAE businesses.</p> <p>Pupils will identify the possible external factors that could have an effect on a specific UAE business.</p>	<p>Pupils will assess a specific business with regards to the possible external factors that could affect the business using PESTLE analysis.</p> 	<p>Exam style questions.</p>

<p><u>Week 13</u></p> <p>The success of a business</p> <ul style="list-style-type: none"> • The measures of success in business • The importance of targets when judging success • Reasons for business failure 	<p>Pupils will analyse various reasons why certain UAE businesses did not succeed.</p> <p>Pupils will investigate the various targets set out by UAE businesses.</p>	 <p>Students will research about the businesses that failed and the reasons for business failure. They would form a judgement on the strategies that could be used by the management to enable the business survival.</p>	<p>Exam style questions.</p>
<p>Week 14: Revision week followed by end of term assessment.</p>			<p>Exam style questions.</p>
<p>Winter break</p>			