

Live Streaming Your Event & Video Uploads

You can now take your events Virtual with Whova's new Virtual Event Center.

The following slides will show how to incorporate Live Streams and Video Uploads directly into your event app/website.

It's a great way to keep everyone connected and engaged especially if you have attendees/exhibitors who can't physically be in attendance.

The screenshot displays the Whova EMS dashboard. At the top, there's a search bar and navigation links for 'About Whova', 'Get Help', 'Admin Tools', and 'First Last'. The main header shows 'Event Name' with a 'DRAFT' tag, the dates 'Oct 8 - 11, 2020', and a 'Preview in App' button. On the right, a 'Goldfish' progress bar shows '30 Whova Proficiency Points' and 'Rank 99', with a 'Win \$100' goal. Below the header is a navigation bar with tabs for 'Event Content', 'Configure App', 'Tickets' (DRAFT), 'Attendees', 'Publish', 'Tools', and 'Report'. The main content area is titled 'Virtual Event Center' and features three cards: 'Virtual Conferences' (Keep your event going using virtual conferences without sacrificing communication), 'Remote Audiences' (Expand your event reach and impact by providing remote audiences to have similar experience), and 'Recorded Videos' (Upload recorded videos of talks for attendees to review and catch up missed sessions). A 'Get Started' button is located at the bottom right of the main content area. A left sidebar contains a menu with categories like 'Basics', 'Agenda Center', 'Virtual Event Center' (marked as NEW), 'Speaker Center', 'Exhibitor Center', 'Logistics Center', 'Sponsor Center', and 'Admin Settings'.

Live Streaming Your Event & Video Uploads

You can now embed video presentations and links directly into the sessions on your agenda from your backend dashboard.

The screenshot shows the Whova EMS backend dashboard. The top navigation bar includes 'Whova EMS', a search bar, and user information. The main content area is titled 'Virtual Event Center' and features a search bar for sessions and speakers. A sidebar on the left lists various management tools. The main content displays two sessions, each with a '7:00 AM - 8:00 AM' time slot and a speaker name. Below each session, there are two buttons: 'Add Video' and 'Add Live Stream', which are circled in red to highlight the new functionality.

Now when your attendees are scrolling through the agenda, they can click into a particular session and have all the information/presentation directly in the overview.

The image shows two screenshots of the Whova mobile app. The left screenshot displays the 'Agenda' screen, which lists various sessions for the day. The session 'Keynote: The Secrets to a Su...' is highlighted with a red circle. The right screenshot shows the 'Details' view for 'Session 1A', which includes the session title, location, speakers, and a description. The 'Live Stream' and 'Recorded Video' options are circled in red, indicating that attendees can now access these resources directly from the session overview.

Live Streaming Your Event & Video Uploads

You can also add an Additional Resource to your app's home screen, creating a tab dedicated to your Live Stream

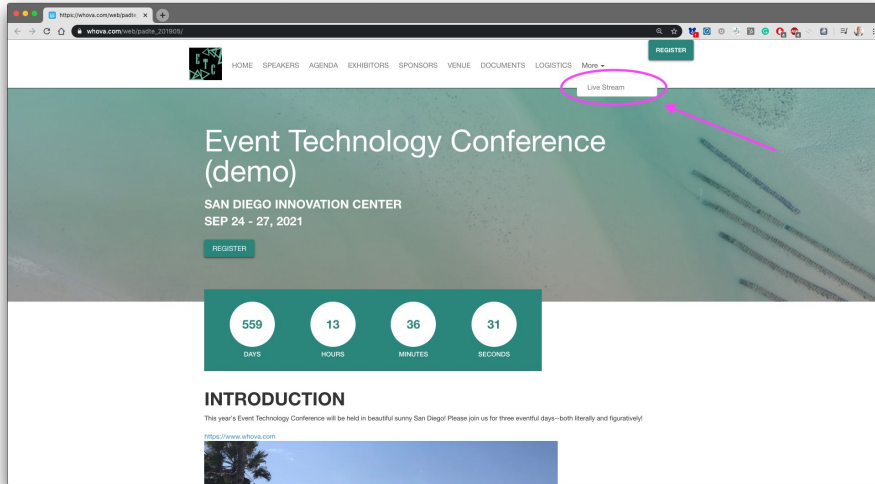
Your tabs are fully customizable with HTML editor where you can directly embed videos or link directly out to another website URL

The screenshot shows the 'Event Technology Conference (demo)' configuration interface. The top navigation bar includes 'Event Content', 'Configure App', 'Tickets DRAFT', 'Attendees', 'Publish DRAFT', 'Tools', and 'Report'. The left sidebar lists various configuration options, with 'Additional Resources' highlighted by a pink arrow. The main content area is titled 'Additional Resources' and contains a list of resource categories: Leaderboard, Photos, Livestream (circled in pink), Passport Contest, Speakers, Documents, Exhibitors, and Sponsors. A preview of the app's home screen is shown on the right, with the 'Livestream' tab highlighted by a pink oval.

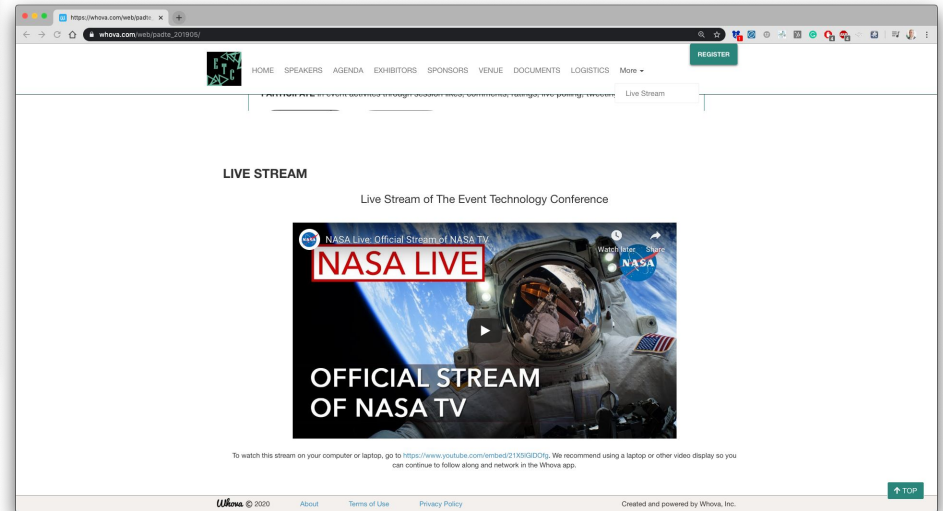
The screenshot shows the 'Edit Resource' interface. The 'Resource Name' field is set to 'Livestream'. The 'Content' field is a rich text editor containing a video embed for 'NASA Live: Official Stream of NASA TV'. The 'HTML Editor' and 'Website URL' options are highlighted with pink arrows. The video embed includes a play button icon, which is also highlighted with a pink oval.

Live Streaming Your Event & Video Uploads

Using Whova's event website creator, you can create a tab on your website for your Live Stream as well.

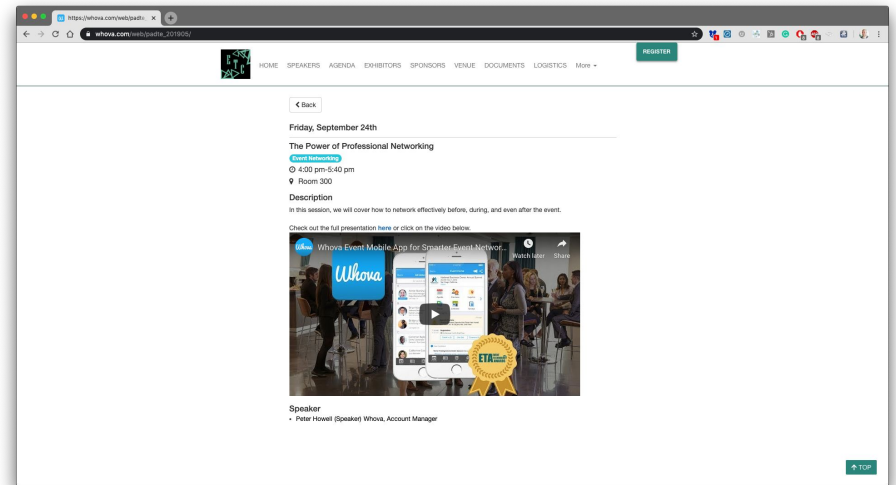
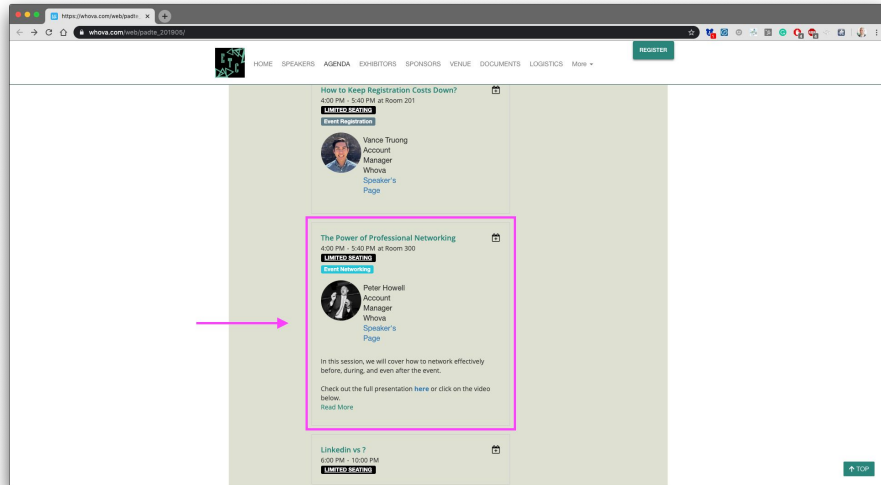


This way your attendees can tune into the live stream on their computer, freeing up their mobile device so they can continue to network, post comments, answer polls/surveys, etc.



Live Streaming Your Event & Video Uploads

Same as with the app, you can open session streams/ video presentations directly from the Agenda tab on your event website.



Live Streaming Your Event & Video Uploads

If you are interested in these features or need any help at all setting this up, feel free to reach out to me directly and I will happily help you out :)

Andrew Van Voy
andrew.vanvoy@whova.com
1-619-797-6682