









## Key Stage 4 Curriculum Map 2021 – 2022

### Term 3

#### Subject: IGCSE Business (Edexcel)

Subject: IGCSE Business			Year: 11
Focus/Topic	UAE Links	HPL Link	Home Learning / Guided Reading
<b>Week 1 (April 11<sup>th</sup>-15<sup>th</sup>)</b>  <b>4BS1_01_que_20201110</b>  Financial and Non-financial methods of motivation Analyse the importance of Cash Marketing Evaluate whether TADS should consider becoming a private limited company. You should use the information provided as well as your own knowledge of business.	Excellence  Revision and exam practice for IGCSE level examinations  Evaluate whether TADS should consider becoming a private limited company. You should use the information provided as well as your own knowledge of business.	Reasoning Critical thinking Analysis The ability to take on the views of others and deal with complexity and ambiguity -The ability to see how what is happening in this instance could be extrapolated to other similar situations.   	<ul style="list-style-type: none"> <li>Hard working: Deliberate practice</li> </ul> <b>Self-direction</b> <b>Perseverance</b>  ... through opportunities for case study work
<b>Week 2 (April 18<sup>th</sup>- 22<sup>nd</sup>)</b>  <b>4BS1_02_que_20201117</b> Marketing – Market research, questionnaire, focus groups Promotion Recruitment process	Excellence  Revision and exam practice for IGCSE level examinations  Evaluate how changes in consumer spending patterns and competition may affect a business such as Emirates. You should use the information provided as well as your own knowledge of business.	Reasoning Critical thinking Analysis Problem solving Executive function   ... being presented with production information and using this to arrive at a decision.	<ul style="list-style-type: none"> <li>Hard working: Deliberate practice</li> </ul> <b>Self-direction</b> <b>Perseverance</b>  ... through opportunities for answering past paper questions

<p><b>Week 3 (April 25<sup>th</sup>-29<sup>th</sup>)</b></p> <p><b>4BS1_01R_que_20201110</b></p> <p>Cash flow Breakeven Analysis Location Statement of Comprehensive Income</p>	<p>Excellence</p> <p>Revision and exam practice for IGCSE level examinations</p>	<p>The ability to take on the views of others and deal with complexity and ambiguity Hardworking: Perseverance Agile: Openminded</p> 	<ul style="list-style-type: none"> <li>● Hard working: Deliberate practice</li> </ul> <p><b>Self-direction</b> <b>Perseverance</b></p> <p>... through opportunities for answering Past paper questions</p>
<p><b>Week 4 (May 2<sup>nd</sup> -6<sup>th</sup>):</b></p> <p><b>4BS1_02R_que_20201117</b></p> <p>Human Resource management Types of Production Quality – Kaizen, JIT Sources of Finance</p>	<p>Evaluate the factors that make a business, such as HRMW, successful. You should use the information provided as well as your own knowledge of business.</p> <p>Excellence</p> <p>Revision and exam practice for IGCSE level examinations</p>	<p>Analysing: Critical and logical thinking Hard working: deliberate practice Self-direction Communication Collaboration Teamwork</p>  	<ul style="list-style-type: none"> <li>● Hard working: Deliberate practice</li> </ul> <p><b>Self-direction</b> <b>Perseverance</b></p> <p>... through opportunities for answering Past paper questions</p>
<p><b>Week 5 (May 9<sup>th</sup>-13<sup>th</sup>) Factors of Production</b></p> <p><b>REVISION</b></p>	<p>Excellence</p> <p>Revision and exam practice for IGCSE level examinations</p>	<p>Analysing: Critical and logical thinking Hard working: deliberate practice Interpretation Analysis ... being presented with different data from business and government.</p>  	<ul style="list-style-type: none"> <li>● Hard working: Deliberate practice</li> </ul> <p><b>Self-direction</b> <b>Perseverance</b></p> <p>... through opportunities for answering Past paper questions</p>