

Key Stage 4 Curriculum Map 2021 - 2022

Term 2

Economics	Year: 10		
Focus/Topic	UAE Links	HPL links	Home Learning / guided
			reading
Week 1 Price elasticity of demand (PED) a. Definition of PED. b. Formula of PED. c. Calculate the PED using given percentage changes in quantity demanded and percentage changes in price. d. The use of diagrams to show price elastic and price inelastic demand e. Interpret numerical values of PED f. The factors influencing PED g. Use of total revenue calculations to show the relationship between a change in price and the change in total revenue, to determine whether demand is price elastic or price inelastic.	Using various economic concepts and economic data (UAE) to synthesise the information to make judgements. Using real world data on changes in quantity demanded or supplied and changes in income, price or price of other goods to determine and interpret elasticities of demand and supply.	HARD WORKING	SAM paper 1 question 2cii) synthesising data and knowledge of elasticity to calculate PED. This also assesses Critical thinking- problem solving to use mathematical formulas to solve problems related to economics as they calculate PED. Also critical thinking is assessed in SAM paper 1 question 3b) synthesising data in income and price elasticity of demand and interpreting of elasticities
revenue, to determine whether demand			

Week 2 Price elasticity of supply (PES) a. Definition of PES. b. Formula of PES.	Students will Use UAE companies as hypothetical cases or scenarios to understand the operation of PES in real world situations.	HARD WORKING	Guided reading on Pearson EDEXCEL economics student book page 56-62. Home learning links and resources provided on
c. Calculate the PES using given percentage changes in quantity supplied and percentage changes in price.		META-THINKING	lesson ppt. https://www.youtube.com/watch?v=AAWsuFXojgo
d. The use of diagrams to show price elastic and price inelastic supply.			
e. Interpret numerical values of PES			
f. The factors influencing PES			
Week 3 Income elasticity (YED) a. Definition of income elasticity of demand.	Changing incomes of UAE residents will be used here in order to make a practical fit of the YED concept in UAE terms.	HARD WORKING	Guided reading on Pearson EDEXCEL economics student book page 63-69.
b. Formula of income elasticity of demand.			Home learning links and resources provided on lesson ppt.
c. Calculate the income elasticity of demand using given percentage changes in quantity demanded and percentage changes in income.		META-THINKING	https://www.youtube.com/ watch?v=RDcf5L6o0mI
. Interpret numerical values of income elasticity of demand			

b. The significance of price and income			
elasticities of demand to businesses			
and the government in terms of:			
- the imposition of indirect taxes and			
subsidies changes in income			
Week 4	Analysing from an economical		Guided reading on Pearson EDEXCEL
The Mixed economy	perspective how and why the UAE		economics student book
a. Definition of mixed economy.	government has structured the economy allowing the private sector to own part		page 70-89
b. Definition of public and private	of the construction, retail and other	META-THINKING	Home learning activities
sector.	services market while it controls the telecommunications and basic sanitation		provided on lesson ppt https://www.youtube.com/
c. Difference between public and	services e.g. DEWA and Etisalat.		watch?v=7Ybh8AeFO2o
private sectors in terms of ownership,			
control and aims.		EMPATHETIC	
d. How the problems of what to			
produce, how to produce and for whom			
to produce are solved in the mixed			
economy.			
e. Concept of market failure – linked to			
inefficient allocation of resources.			
• consumers • workers • businesses •			
government.			
Week 5			
f. Why governments might need to			
intervene because of market failure.			

g. Definition of public goods, non-excludability, non-rivalry and how this causes the free rider problem. h. The role of the public sector and private sectors in the production of goods and services. i. The relative importance of public sector and private sector in different economies. j. Definition of privatisation. k. Effects of privatisation on:			Guided reading on
Externalities External costs of production a. Definition of external costs. b. Examples of external costs, including pollution, congestion and environmental damage. External benefits of consumption c. Definition of external benefits. d. Examples of external benefits, including education, healthcare and vaccinations. e. Definition and formula for: • social costs = private costs + external costs •	Students will consider the impact of manufacturing industries in the UAE and the DXB airport for e.g. it benefit and social costs on those living in Mirdif and Deira plus other nearby communities	ANALYSING	Home learning activities provided on lesson ppt. https://www.youtube.com/watch?v=6GDzLhYpvnA

social benefits = private benefits +			
external benefits.			
external benefits.			
	Half term		
Week 1			Guided reading on
Productivity and division of labour	How the UAE has used land (oil endowment and physical desert land) in producing national output.		Pearson EDEXCEL economics student book page 100-116
a. The factors of production: • land •	producing national output.		page 100 110
labour • capital • enterprise. (review)		ANALYSING	Review supplementary lesson 1 and 2 FOP in
b. Sectors of the economy: • primary •			term 1.
secondary • tertiary.			https://www.youtube.com/ watch?v=V InI4S3fZ4
c. Changes in the importance of these		6	Water V III 19912 1
sectors in terms of employment and		LINKING	
output over time in developing and			
developed economies.			
developed economies.			
Week 2			Cuided weedings an
Week 2 Business costs, revenues and	Students will use hypothetical business		Guided reading on Pearson EDEXCEL
profits	data of firms in the UAE to calculate		economics student book
a. Definition and use of formulae to	business revenues and costs. Consider businesses in the Dubai Emirate and the	()	page 117-131
	infrastructure of the area.	ANALYSING	Home learning activities
calculate: • total revenue • total costs •			provided on lesson ppt.
total fixed costs • total variable costs •			
average (total) costs • profit.			use mathematical
			formulas to solve

b. Economies of scale: • definition of economies of scale • definition of internal economies of scale • types of internal economies of scale: - purchasing (bulk buying) -marketing - technical -financial -managerial - risk bearing. • definition of external economies of scale • types of external economies of scale: - skilled labour - infrastructure, access to suppliers - similar businesses in area.		REALISING	problems related to economics. SAM paper 1 question 1b) calculate total revenue and SAM paper 1 question 1f) calculate profit. https://www.youtube.com/watch?v=rCNybo7FT2I
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Week 3			
c. Diseconomies of scale: • definition of			
diseconomies of scale • types of			
diseconomies of scale: bureaucracy,			
communication problems, lack of			
control distance between top			
management and workers at bottom of			
the organisation • the use of long run			
average cost (LRAC) curve diagram,			
annotated to show internal economies			
of scale and diseconomies of scale and			
where the business will be most			
efficient.			
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Business competition Advantages and disadvantages of competition to firms, consumers and the economy, including: • efficiency • choice • quality • innovation • price. b. Advantages and disadvantages of large firms and small firms. c. Factors influencing the growth of firms: • government regulation • access to finance • economies of scale • the desire to spread risk • the desire to take over competitors. d. Reasons firms stay small: • size of market • nature of market – niche • lack of finance • aims of the entrepreneur. Monopoly	Students will consider the market structure of the UAE as an immediate point of reference and learning. Examining DAMAC in terms of size, market and competitors e.g. Nakheel. Advantages of DEWA as a monopoly etc	REALISING HARD WORKING	Guided reading on Pearson EDEXCEL economics student book page 133-162 Home learning activities provided on lesson ppt. https://www.youtube.com/watch?v=PzDthFTzEa0
Week 5 e. Definition of monopoly.			
f. Main features of monopoly: • one			
business dominates the market •			
unique product • price-maker • barriers			
to entry: - legal barriers -patents -			

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marketing budgets - technology - high		
start-up costs.		
g. Advantages and disadvantages of		
monopoly: • efficiency • choice •		
quality • innovation • price • economies		
of scale. Oligopoly		
h. Definition of oligopoly.		
i. Main features of oligopoly: • few		
firms • large firms dominate • different		
products • barriers to entry • collusion		
• non-price competition • price		
competition.		
j. Advantages and disadvantages of		
oligopoly: • choice • quality •		
innovation • collusion and cartels fixing		
high prices • price wars between		
oligopolies.		
Week 5		Past exam papers and
Revision week	dee	lessons
Nevision Week	CREATING	Class materials for
	OREATING	reviewed lessons on teams.
	LINKING	

Easter Break			