









Key Stage 4





Year 10 Curriculum Map Term 2, 2021 – 2022

Subject: Edexcel Business, IGCSE LEVEL		Year: 10	
Focus/Topic	UAE Links	HPL Links	Home Learning / Guided Reading
<u>Week 1</u> Chapter 13: External Factors <ul style="list-style-type: none"> • The nature of external factors • Social • Technological • Environmental • Political 	<p>Use scenarios to identify to pupils the impact that external factors have had on UAE businesses.</p> <p>Pupils will identify the possible external factors that could have an effect on a specific UAE business.</p>	<p>Pupils will assess a specific business with regards to the possible external factors that could affect the business using PESTLE analysis.</p> 	Exam style questions. Pg 106 & 107
<u>Week 2</u> Chapter 14 Measuring success in business: <ul style="list-style-type: none"> • revenue • market share • customer satisfaction • profit • growth • owner/shareholder satisfaction 	<p>Discussion on UAE Legislation.</p>	<p>Students will research about the businesses that failed and the reasons for business failure.</p> <p>They would form a judgement on the strategies that could be used by the management to enable the business</p>	Exam style questions. Guided reading Pg 109,112 &115

<ul style="list-style-type: none"> employee satisfaction <p>Reasons for business failure:</p> <ul style="list-style-type: none"> cash flow problems/lack of finance not competitive <p>failure to adapt to changes in the market</p>		<p>survival.</p> 	<p>Guided reading 119-120 & 122</p>
<p><u>Week 3:</u> Topic 2 People in business</p> <p><u>2.1 Internal and external communication</u></p> <p>Importance of good communication and problems of ineffective communication:</p> <ul style="list-style-type: none"> the different communication methods used, including information technology (IT) and the benefits and limitations of each <p>Barriers to communication</p> <ul style="list-style-type: none"> how communication barriers arise <p>problems of ineffective communication and how they can be removed</p>	<p>Leading communication networks of UAE, du and Etisalat listed on ADX securities exchange.</p>		<p>Exam style questions. Guided reading Pg 131-135</p> <p>Guided reading Pg 139-144</p>
<p><u>Week 4:</u> <u>2.2 Recruitment and selection process</u></p> <p><u>Types of employment:</u></p> <ul style="list-style-type: none"> full-time part-time job share casual/seasonal temporary <p><u>Recruitment documents</u></p> <ul style="list-style-type: none"> job description 	<p>Recruitment and selection process in UAE.</p>	<p>Pupils will carry out some independent research with regards to some of the recruitment policies that have financial implications on businesses.</p> 	<p>Complete exam questions as practice. Pg 147-155</p>

<ul style="list-style-type: none"> • person specification • application form <p>curriculum vitae (CV)/résumé</p>			
<p>Week 5: <u>2.2 Recruitment and selection process</u></p> <p><u>Internal and external recruitment:</u></p> <ul style="list-style-type: none"> • job advertisement • shortlisting • interviewing <p><u>Legal controls over employment and their effects:</u></p> <ul style="list-style-type: none"> • equal opportunities - gender, race, disability, religion, sexual preference, age. • minimum wage laws 	<p>UAE Labour law 2007. Employment and labour law 2020.</p>	<p>Pupils will carry out some independent research with regards to some of the recruitment policies that have financial implications on businesses.</p> 	<p>Exam style questions.</p> <p>Guided reading Pg 157 – 165</p>
<p>Week 6: <u>2.3 Training</u></p> <p><u>Importance of training to a business and workers:</u></p> <ul style="list-style-type: none"> • different types of training and the main purpose: <ul style="list-style-type: none"> o induction o on-the-job o off-the-job • compliance with health and safety laws • benefits and limitations of training. <p>MIDTERM ASSESSMENT</p>	<p>UAE Federal Law NO 8</p>	<p>Link to the real world by looking at different scenarios.</p> 	<p>Complete exam questions a practice.</p> <p>Guided reading Pg 166 to 173</p>
HALF-TERM BREAK			
<p>Week 8: <u>2.4 Motivation and rewards</u></p> <p>The importance of motivation in the workplace:</p>	<p>News article: 'Work-life balance most motivating factor for employees in UAE'</p>	<p>Linking: Look at trade patterns of developed</p>	<p>Exam style questions.</p> <p>Guided reading Pg 174 to 182</p>

<ul style="list-style-type: none"> attracting employees, retaining employees, productivity motivational theories of Herzberg, Maslow and Taylor 		and developing countries. 	
<p>Weeks 9: <u>2.4 Motivation and rewards</u> How businesses motivate employees:</p> <ul style="list-style-type: none"> financial methods: <ul style="list-style-type: none"> remuneration bonus commission promotion fringe benefits non-financial methods: <ul style="list-style-type: none"> job rotation job enrichment. autonomy 	<p>News article: UAE Is One of The Best Places to Work in the World</p>	<p><u>Critical thinking-</u> Using various economic concepts and economic data to synthesize the information to make judgements. <u>Analysis-</u> Looking at exchange rates of different countries and develop responses that explore in detail reasons for specific exchange rate for a specific country.</p> 	<p>Exam questions practice Guided reading Pg 183 to 191</p>
<p>Week 10: <u>2.5 Organisation structure and employees</u> Organisational charts for different types of business:</p> <ul style="list-style-type: none"> hierarchical and flat centralised and decentralised <p>Roles and responsibilities of employees in terms of compliance and accountability:</p> <ul style="list-style-type: none"> span of control chain of command delegation 	<p>Organisational structure of GFS to be used.</p>	<p>Students will organizational structure to their family tree.</p> 	<p>Exam style questions. Guided reading Pg 192 to 199</p>

<p>Week 11:</p> <p><u>2.5 Organisation structure and employees</u></p> <p>The different functional areas within a business:</p> <p>human resources – workforce planning, recruitment and selection training, health and safety, staff welfare, employment issues, industrial relations, disciplinary and grievance procedure, dismissal, unfair dismissal and redundancy</p>		<p>Students will</p> <div></div> <p>organizational structure to their family tree.</p> <div></div>	<p>Exam questions practice</p> <p>Guided reading Pg 192 to 199</p>
<p>Week 12:</p> <p>Revision followed by End of term Assessment</p>			