

Year: 12 BTEC level 3 Subject: Business



Term	Week	Focus	Summary	Learning Outcomes	Learning skills
	1	A.P1- Explain the features of two contrasting business organisations.	 Ownership and liability: private, e.g. sole trader, partnership, private limited company, public limited company, cooperative, limited and unlimited liability public, e.g. government department o not-for-profit, e.g. charitable trust, voluntary. 	Learning aim A - : Explore the features of different business organisations and what makes them successful	A report that examines the features of two contrasting business organisations, looking at how each is organised, how their structures enable achievement of their aims and objectives and the relationship and communication with stakeholders
Term 1.1	2	A.P1- Explain the features of two contrasting business organisations.	 Purposes, e.g. supply of products or services, difference between for-profit, not-for-profit business organisations. Sectors: primary, secondary, tertiary, quaternary. Scope of business activities: local, national, international. 	the features of different business organisations and what makes them successful	A report that examines the features of two contrasting business organisations, looking at how each is organised, how their structures enable achievement of their aims and objectives and the relationship and communication with stakeholders
	3	A.P1- Explain the features of two contrasting business organisations.	 Size: micro – up to nine staff, Small and Medium Enterprises (SMEs): small – between 10 and 49 staff, medium – between 50 and 249 staff; large: more than 250 staff. Reasons for success: how these differ depending on the type of business (profit or non-profit), and its aims and objectives, e.g. clarity of vision, innovative products or processes 	Learning aim A - : Explore the features of different business organisations and what makes them successful	A report that examines the features of two contrasting business organisations, looking at how each is organised, how their structures enable achievement of their aims and objectives and the relationship and communication with stakeholders

جیامیس مـدرســة فاوندرز دبي	2 Contraction	GEMS Founders School	Year: 12 BTEC level 3 Subject: Business		High Performance Learning
	4	A.P2 - Explain how two contrasting business organisations are influenced by stakeholders	 Stakeholders: o internal, e.g. managers, employees, owners o external, e.g. suppliers, lenders, competitors, trade receivables, trade payables, customers, government agencies and departments (local, national, international), communities (local, national, international), pressure groups, interest groups 	Learning aim A - : Explore the features of different business organisations and what makes them successful	A report that examines the features of two contrasting business organisations, looking at how each is organised, how their structures enable achievement of their aims and objectives and the relationship and communication with stakeholders
	5	A.P2 - Explain how two contrasting business organisations are influenced by stakeholders	 Stakeholders and their influence – internal and external stakeholders Influence of stakeholders How to communicate with stakeholders 	Learning aim A - : Explore the features of different business organisations and what makes them successful	A report that examines the features of two contrasting business organisations, looking at how each is organised, how their structures enable achievement of their aims and objectives and the relationship and communication with stakeholders
	6	B.P3-Explore the organisation structures, aims and objectives of two contrasting business organisations.	 Business organizational structure;Hierarchy, Flat, Matrix, Holacratic Functional/operational areas e.g finance, HR 	Learning aim B - Investigate how businesses are organised	A report that examines the features of two contrasting business organisations, looking at how each is organised, how their structures enable achievement of their aims and objectives and the relationship and communication with stakeholders
	7	B.P3 - Explore the organisation structures, aims and objectives of two contrasting business organisations.	 Aims of business in different sectors- mission, vision and values Private eg – making profit Public – eg service provision SMART objectives (Specific, Measureable, Achievable, Relevant, Time-bound) 	Learning aim B - Investigate how businesses are organised	A report that examines the features of two contrasting business organisations, looking at how each is organised, how their structures enable achievement of their aims and objectives and the relationship and communication with stakeholders

جيمس مـدرسـة فاوندرز _{دبي}	2 Contraction	GEMS Founders School	Year: 12 BTEC level 3 Subject: Business		High Performance Learning
	1	C.P4-Discuss the internal, external and competitive environment on a given business.	 External environment – PESTLE;Polital, Economical, Social, Technological, Legal,Environmental Internal environment – corporate culture, CSR Competition Benefits and risks associated with innovation 	Learning aim C - Examine the environment in which business organisations operate	A report that examines the effects of the internal and external environment on a large business organisation and how the business has, and will, respond to changes
	2	C.P5- Select a variety of techniques to undertake a situational analysis of a given business.	 Different situational analysis tools that business' can use SWOT, PESTLE, 5Cs – Company, Competitors, Customers, Collaborators, Climate, Porter's 5 forces 	Learning aim C - Examine the environment in which business organisations operate	A report that examines the effects of the internal and external environment on a large business organisation and how the business has, and will, respond to changes
Term 1.2	3	Assignment workshop	• A.P1,A.P2,	For Pass standard, learners will carry out research that allows them to clearly link familiar and obvious features of the business organisations and the stakeholder influence to success factors.	A report that examines the effects of the internal and external environment on a large business organisation and how the business has, and will, respond to changes
	4	Assignment workshop	B.P3, C.P4, C.P5	For Pass standard, learners will carry out research that allows them to clearly link familiar and obvious features of the business organisations and the stakeholder influence to success factors.	
	5	Assignment workshop	A.M1, B.M2, C.M3	For Merit standard, learners will present a careful consideration of each of the business organisations' relationship	



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			and communication with
			its stakeholders, and arrive
			at conclusions about how
			well each business
			communication impacts on
			its relationship with
			stakeholders. Learners will
			give a breakdown of the
			organisational structure
			including the different
			functional areas within the
			structure, what each does
			and how the areas
			interrelate or work
			together to contribute to
			each business's aims and
			objectives.
6	Assignment		For Distinction standard,
	workshop	AB.D1	learners' evaluations will
			be well-supported by
			relevant evidence of how
			differing features, and the
			complex relationship and
			communications with its
			internal and external
			stakeholders, make
			business organisations
			successful. Their
			evaluations will be
			thorough and well- reasoned.
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	7	Assignment	C.D2	For Distinction standard,	
		workshop		learners' evaluations will	
				be well-supported by	
				relevant evidence of how	
				differing features, and the	
				complex relationship and	
				communications with its	
				internal and external	
				stakeholders, make	
				business organisations	
				successful. Their	
				evaluations will be	
				thorough and well-	
				reasoned.	