

Term	Week	Focus	Summary	Learning Outcomes	Learning skills
Term 1.1	1	Introduction to Graphic Design	Evaluating core principles/formal elements.	Develop an understanding of graphic design and where it can be seen in everyday life.	Empathetic- collaborative Linking- Connection finding
	2	Line Techniques	Exploring the value of line.	Experiment with value of line as a drawing technique.	Agile- Enquiring Creating- Originality
	3	Tonal Ranges	Creating tonal values.	Identify the importance of tone when drawing.	Analysing- Critical or logical thinking
	4	Tints and Shades	Experimenting with creating tints & shades.	Evaluate the difference between tint and shade.	Realising- Automaticity Linking- Generalisation
	5	Colour Theory	Primary, secondary, tertiary colours.	Analyse the colour wheel to explore various colour groups.	Meta thinking- Meta-cognition Empathetic- Collaborative
	6	Colour Association	Exploring colour theory and emotion.	Evaluate the use of colour to express mood and emotion.	Creating- Flexible thinking Linking- Generalisation
	7	Typography	Creating Font types.	Understand what typography is and where it can be seen.	Agile- Risk Taking Meta thinking – Strategy planning
	8	DIRT time	Dedicated Improvement and Reflection Time.	Dedicated improvement and reflection time.	Meta thinking- Self regulation Hardworking- Resilience

Term 1.2

1	Logo Design	Evaluate the logo design's for various brands.	Analyse the importance of logo design.	Analyse- Critical Thinking Empathetic- Collaborative classroom
2	Research into chosen Brand	Shoe Design Assignment Brief.	Understand how to interpret a client/project brief.	Linking- Big picture thinking Agile- Creative and enterprising
3	Personal Shoe Design	Design idea 1.	Develop observational drawings incorporating the formal elements.	Hardworking- Practice Meta thinking- Intellectual confidence
4	Personal Shoe Design	Design idea 2.	Develop observational drawings incorporating the formal elements.	Hardworking- Perseverance Meta thinking- strategy-planning
5	Personal Shoe Design	Design idea 3.	Develop observational drawings incorporating the formal elements.	Hardworking- Resilience Creating- originality
6	Final Poster Presentation	Production of final poster.	Understand how to present an outcome.	Analysing- Critical thinking Empathetic- confident
7	Project Evaluation	Written evaluation of project and design ideas including subject specific terminology.	Written evaluation of project and personal design ideas.	Meta thinking- Intellectual confidence Creating- Fluent thinking