



Term	Date	Focus	Summary	Learning Outcomes
Term 3	10/04/23	Use of Social Media in Business	Promotions	Research, plan and implement a social media page for a given company.
	17/04/23		Postings	
	24/04/23		Data collection	
	01/05/23		Legal consideration	
	08/05/23		Ethics	
	15/05/23		Competitor Analysis	
	22/05/23		Primary research	
	29/05/23		Secondary Research	
	05/06/23		Trends	
	12/06/23			
	19/06/23			
	26/06/23			
	03/07/23			