Year	10
Subject	Graphic Design

Term	Date	Focus	Summary	Learning Outcomes
Term 2	02/01/23	Branding Project: Introduction to the poject. Brand oncept/midmap/moodboard	Logo, typography, colour schemes, website design	Investigate the project brief and devlop an understanding of branding in graphic design
	09/01/23	Alex Trohut artist research page	Typography	To Recall prior knowledge of typography and translate it into a personalised typography design for their brand
	16/01/23	Artist Research Carolyn Davidson	Logo designs	To anylse the work of Carolyn Davidson, to generate ideas of logo design to assist with branding logo
	23/01/23	Photoshop Mock up	Packaging, products and colour schemes	To recall photoshop knowledge by merging it with a new technique of adding personlised designs in mock-ups
	30/01/23	Camille Walala	Shop front designs	Anylse the work of Camille Walala to inspire the creation ofna shop front design
	06/02/23	Pop up shops		Develop the undersatandinf of Meow Wolf design experience and impliment ideas within the branding project.
	13/02/23			
	20/02/23	Adverstising and marketing introduction	Avertising	To explore the differences and similarities in advertisment and maketing in relation to graphic design
	27/02/23	Advertising: Poster design	Digital and physical	Review the elelments that make up a poster and showcase your understanding through a digitalised and phyical outcome
	06/03/23	Leandro Assis Artist Research	Stickers	To research Leandro Assis graphic design style and impliment it in relation to your personalised brand
	13/03/23	GIF	Developing personal GIFs	Devlop software skills by creating a personalised gif in relation to your branding project
	20/03/23	Marketing:Tik tok and instagram reel	Marketing	To produce a marketing Tik Tok or instagram reel to promote your brand