Term	Date	Focus	Summary	Learning Outcomes
Term 3	10/04/23	Introduction to Graphic Communication	Introduction of course.	Understand the assessment objectives for graphic communication.
	17/04/23	Purpose of packaging	Packaging Logo's	Learn the various symbol definitions on a variety of packaging designs using model examples.
	24/04/23	Target Market: Research	Client Profiles	Client profile on chosen target market, create a mood board linking to chosen theme.
	01/05/23	Product analysis	Product Analysis	Analyse existing card holders using ACCESS FM ( )
	08/05/23	Initial designs	Drawing Design	Drawing initial card holder designs x2 in black and white with written annotations.
	15/05/23	Initial designs	Drawing Design	Drawing initial card holder designs x2 in black and white with written annotations.
	22/05/23	Package design development-	Final Design	Final design development on A3 cartridge paper.
	29/05/23	Package design development-	Final design	Final design development on A3 cartridge paper.
	05/06/23	Final packaging	3D net development	Adding colour, detail and tone onto final packaging design. Using craft Knifes to create 3D model.
	12/06/23	Final packaging	3D net development	Adding colour, detail and tone onto final packaging design. Using craft Knifes to create 3D model.
	19/06/23	Final 3D packaging: Evaluation	Project evalutation	Complete final 3D model, critically evaluate using (ACCESS FM).
	26/06/23			
	03/07/23			