





## **Graphic Design**

Term	Date	Focus	Summary	Learning Outcomes
Term 3	10/04/23	Introduction to Graphic Design.	Evaluating core principles/formal elements.	Develop an understanding of graphic design and where it can be seen in everyday life.
	17/04/23	Line Techniques	Exploring the value of line.	Experiment with value of line as a drawing technique.
	24/04/23	Tonal Ranges	Creating tonal values.	Identify the importance of tone when drawing.
	01/05/23	Tints and Shades.	Experimenting with creating tints & shades.	Evaluate the difference between tint and shade.
	08/05/23	Colour Theory	Primary, secondary, tertiary colours.	Analyse the colour wheel to explore various colour groups.
	15/05/23	Colour Association	Exploring colour theory and emotion.	Evaluate the use of colour to express mood and emotion.
	22/05/23	Typography	Creating Font types.	Understand what typography is and where it can be seen.
	29/05/23	Logo Design	Evaluate the logo design's for various brands.	Analyse the importance of logo design.
	05/06/23	Research into chosen Brand	Shoe Design Assignment Brief.	Understand how to interpret a client/project brief.
	12/06/23	Personal Shoe Design	Design idea 1	Develop observational drawings incorportating the formal elements.
	19/06/23	Personal Shoe Design	Design idea 2	Develop observational drawings incorportating the formal elements.
	26/06/23	Final Poster Presentation	Production of final poster.	Understand how to present a final outcome.
	03/07/23	Project Evaluation	Written evaluation of project and design ideas including subject speific terminology.	Written evaulation of project and personal design ideas.