

Term	Date	Focus	Summary	Learning Outcomes
Term 2	02/01/23	Introduction to Graphic Communication	Introduction of course.	Understand the assessment objectives for graphic communication.
	09/01/23	Purpose of packaging	Packaging Logo's	Learn the various symbol definitions on a variety of packaging designs using model examples.
	16/01/23	Target Market: Research	Client Profiles	Client profile on chosen target market, create a mood board linking to chosen theme.
	23/01/23	Product analysis	Product Analysis	Analyse existing card holders using ACCESS FM ( )
	30/01/23	Initial designs	Drawing Design	Drawing initial card holder designs x2 in black and white with written annotations.
	06/02/23	Initial designs	Drawing Design	Drawing initial card holder designs x2 in black and white with written annotations.
	13/02/23			
	20/02/23	Package design development-	Final Design	Final design development on A3 cartridge paper.
	27/02/23	Package design development-	Final design	Final design development on A3 cartridge paper.
	06/03/23	Final packaging	3D net development	Adding colour, detail and tone onto final packaging design. Using craft Knifes to create 3D model.
	13/03/23	Final packaging	3D net development	Adding colour, detail and tone onto final packaging design. Using craft Knifes to create 3D model.
	20/03/23	Final 3D packaging: Evaluation	Project evaluation	Complete final 3D model, critically evaluate using (ACCESS FM).