

Term	Week	Focus	Summary	Learning Outcomes
Term 1		Introduction to Graphic Design.	Evaluating core principles/formal elements.	Develop an understanding of graphic design and where it can be seen in everyday life.
	1	Line Techniques	Exploring the value of line.	Experiment with value of line as a drawing technique.
	2	Tonal Ranges	Creating tonal values.	Identify the importance of tone when drawing.
	3	Tints and Shades.	Experimenting with creating tints & shades.	Evaluate the difference between tint and shade.
	4	Colour Theory	Primary, secondary, tertiary colours.	Analyse the colour wheel to explore various colour groups.
	5	Colour Association	Exploring colour theory and emotion.	Evaluate the use of colour to express mood and emotion.
	6	Typography	Creating Font types.	Understand what typography is and where it can be seen.
	7	DIRT Time	Dedicated Improvement and Reflection Time.	Dedicated improvement and reflection time.
	8	Logo Design	Evaluate the logo design's for various brands.	Analyse the importance of logo design.
	9	Research into chosen Brand	Shoe Design Assignment Brief.	Understand how to interpret a client/project brief.
	10	Personal Shoe Design	Design idea 1	Develop observational drawings incorporating the formal elements.
	11	Personal Shoe Design	Design idea 2	Develop observational drawings incorporating the formal elements.
	12	Personal Shoe Design	Final design idea	Develop observational drawings incorporating the formal elements.
	13	Final Poster Presentation	Production of final poster.	Understand how to present a final outcome.
	14	Project Evaluation	Written evaluation of project and design ideas including subject specific terminology.	Written evaluation of project and personal design ideas.