

# **Key Stage 4 Curriculum Map 2020 - 2021**

## Term 3

| Economics                                   | Year: 10                                    |                                       |
|---|---|---------------------------------------|
| Focus/Topic                                 | UAE Links                                   | Home Learning / HPL                   |
| Competitive markets                         | Students will make use of the UAE market as | Guided reading on Pearson             |
|   | a point of reference.                       | EDEXCEL economics student             |
| a) Advantages and disadvantages of          |   | book page 132-147.                    |
| competition to firms, consumers and the     |   |                                       |
| economy, including:                         |   | Home learning links and               |
|   |   | resources provided on                 |
| - efficiency                                |   | lesson ppt.                           |
| - choice                                    |   |                                       |
| - quality                                   |   |                                       |
| - innovation                                |   |                                       |
| - price                                     |   |                                       |
| b) Advantages and disadvantages of large    |   |                                       |
| firms and small firms.                      |   | EMPATHETIC META THINKING              |
| Tittis und sittuit tittis.                  |   | Collaborative Intellectual confidence |
| c) Factors influencing the growth of firms: |   |                                       |
| - government regulation                     |   |                                       |
| - access to finance                         |   |                                       |
| - economies of scale                        |   |                                       |
| - the desire to spread risk                 |   |                                       |
| - the desire to take over competitors       |   |                                       |
| ·   |   |                                       |
|   |   |                                       |
|   |   |                                       |
|   |   |                                       |

| - one business dominates the market - unique product - price-maker  Barriers to entry:  | PHM 11/04/2021   |   |  |
|---|--|---|--|
| - nature of market – niche - lack of finance - aims of the entrepreneur.  Monopoly  a) Definition of monopoly: - one business dominates the market - unique product -price-maker Barriers to entry:   | d) Reasons firms stay small  |   |  |
| Students will consider the market structure of the UAE as an immediate point of reference and learning. Examining DAMAC in terms of size, market and competitors e.g. Nakheel. Advantages of DEWA as a monopoly etc  - unique product - price-maker  Barriers to entry:  - legal barriers - patents - marketing budgets - technology - high start-up costs.  c) Advantages and disadvantages of monopoly: - efficiency - choice - quality - innovation - price  Students will consider the market structure of the UAE as an immediate point of reference and learning. Examining DAMAC in terms of size, market and competitors e.g. Nakheel. Advantages of DEWA as a monopoly etc  Home learning links an resources provided on lesson ppt.  Collegal wrights and competitors e.g. Nakheel. Advantages of DEWA as a monopoly etc  Home learning links an resources provided on lesson ppt.  Collegal wrights and competitors e.g. Nakheel. Advantages of DEWA as a monopoly etc | - nature of market – niche<br>- lack of finance  |   |  |
|   | a) Definition of monopoly b) Main features of monopoly: - one business dominates the market - unique product -price-maker Barriers to entry: | structure of the UAE as an immediate point of reference and learning. Examining DAMAC in terms of size, market and competitors e.g. Nakheel. Advantages of DEWA as a monopoly | Pearson EDEXCEL economics student book page 148 - 154  Home learning links and resources provided on lesson ppt.  ANALYSING Critical or logical thinking  https://www.youtube.co m/watch?v=rRCrwGR7G |
|   |  |   |  |

| Oligopoly |
|-----------|
|-----------|

- a) Definition of oligopoly.
- b) Main features of oligopoly:
- few firms
- large firms dominate
- different products
- barriers to entry
- collusion
- non-price competition
- price competition.
- c) Advantages and disadvantages of oligopoly:
- choice
- quality
- innovation
- collusion and cartels fixing high prices
- price wars between oligopolies.

Making use of local sports wear giant brands like Nike, Adidas and Under Armor operating in the UAE as an oligopoly scenario for study Guided reading on Pearson EDEXCEL economics student book page 155 - 162

Home learning activities provided on lesson ppt.





https://www.youtube.com/
watch?v=P0hAiUwU7Ss

#### The labour market

- a)Factors affecting the demand for labour:
- demand for the final product (derived demand)
- availability of substitutes, including machines
- productivity of workforce.
- b) Factors affecting the supply of labour:
- population size

Using the UAE labour market as an immediate reference point. Taxi driving industry will have a hypothetical scenario to study as with the inclusion of changing immigration policies to further understand the concept.

Guided reading on Pearson EDEXCEL economics student book page 163 - 179

Home learning activities provided on lesson ppt





| PHM 11/04/2021   |   |  |
|--|---|--|
| - migration  |   | https://www.youtube.                     |
| - age distribution of population   |   | <pre>com/watch?v=CJtkEO ngmIs</pre>      |
| - retirement age   |   | <u>1141113</u>                           |
| - school-leaving age   |   |  |
| - female participation   |   |  |
| - skills and qualifications  |   |  |
| - ability to move geographic locations/move to different types of employment                             |   |  |
| c) Importance of the quantity and quality of labour to business.   |   |  |
| d) Impact of education and training on human capital and quality of labour.                              |   |  |
| e) The use of labour market diagrams showing:  |   |  |
| - supply of labour, demand for labour,<br>market equilibrium wage and quantity<br>of labour (employment) |   |  |
| -effect of shifts in demand for labour and supply of labour.   |   |  |
| f) Trade union involvement in the labour market:   |   |  |
| impact of trade union activity to  |   |  |
| improve working conditions and   |   |  |
| increase wages.  |   |  |
| Government intervention  | The UAE. Government's Initiatives to Combat the COVID-19 Crisis through the                   | Guided reading on<br>Pearson EDEXCEL     |
| a) Government policy to deal with externalities:   | creation of a 'virtual labor market'<br>(under the Ministry of Human Resources<br>and labour. | economics student book<br>page 181 - 189 |

| PHM 11/04/2021   |  |
|--|--|
| - taxation   | Home learning activities provided on lesson ppt  |
| - subsidies  | provided on lesson ppt   |
| - fines  | 62 O2  |
| - regulation   | LINKING REALISING  |
| - pollution permits.                                       | Connection Automaticity finding  |
| b) Advantages and disadvantages of each government policy. | Thomas and the second s |
| c) Government regulation of competition to:                |  |
| - promote competition                                      |  |
| - limit monopoly power                                     |  |
| - protect consumer interests                               |  |
| - control mergers and takeovers.                           |  |
| d) Government intervention in the labour market:           |  |
| - reasons for minimum wage                                 |  |
| - advantages and disadvantages of minimum wage             |  |
| the use of diagrams to show impact of                      |  |
| the introduction of a minimum wage                         |  |
| and the increase of a minimum wage.                        |  |
| Revision   | Past exam papers and lessons   |
|  | Class materials for reviewed lessons on teams.   |
|  | CREATING Evolutionary And Revolutionary thinking Connection finding  |

|                        |  | Reviewing chapters 1-23 (page 4-190) |
|------------------------|--|--------------------------------------|
| End of term assessment |  |                                      |
| Summer Break           |  |                                      |