

Key Stage 5 Curriculum Map 2019 - 2020

Term 1

Subject: Business		Year Group: 12
Week/Date	Focus/Topic	
1 Sept 2 nd -5 th	<ul style="list-style-type: none"> • Baseline assessments, curriculum orientation and expectations 	
2 Sept 8 th -12 th	Unit 1 BUSINESS AND ITS ENVIRONMENT. Enterprise. <ul style="list-style-type: none"> • Purpose of business activity • The concept of creating value • The nature of economic activity, the problem of choice and opportunity cost • Business environment is dynamic • What a business needs to succeed • Why many businesses fail early on 	
3 Sept 15 th -19 th	Enterprise. <ul style="list-style-type: none"> • Qualities an entrepreneur is likely to need for success • The role of business enterprise in the development of a business and a country • The range and aims of social enterprises • Triple bottom line – economic (financial), social and environmental targets 	
4 Sept 22 nd -26 th	Business structure <ul style="list-style-type: none"> • Primary, secondary and tertiary sector businesses • The public and private sectors • Main features of different types of legal structure, including ability to raise finance • Appropriateness of legal structure: sole trader, partnership, private limited companies, public limited companies, franchises, co-operatives, joint ventures • Concept of limited liability and its importance • Problems resulting from changing from one legal structure to another 	

<p style="text-align: center;">5 Sept 29th-Oct 3rd</p>	<p>Size of business</p> <ul style="list-style-type: none"> • Different methods of measuring the size of a business (profit is not an acceptable measure of business size) • Advantages and disadvantages of being a small business • Strengths and weaknesses of family businesses • The importance of small businesses and their role in the economy • The role of small businesses as part of the industry structure in some industries • Why and how a business might grow internally
<p style="text-align: center;">6 Oct 6th-10th</p>	<p>Business objectives</p> <ul style="list-style-type: none"> • The nature and importance of business objectives at corporate, departmental and individual levels • Corporate social responsibility (CSR) as a business objective • Relationship between mission statement, objectives, strategy and tactics • The different stages of business decision making and the role of objectives in the stages of business decision making • How objectives might change over time • Translation of objectives into targets and budgets • The communication of objectives and their likely impact on the workforce • how ethics may influence business objectives and activities
<p style="text-align: center;">7 Oct 13th -17th</p>	<p>Stakeholders in a business</p> <ul style="list-style-type: none"> • Individuals or groups interested in the activities of business, e.g. owners/shareholders, managers, employees, customers, suppliers, lenders, government and the local community • Roles, rights and responsibilities of stakeholders • Impact of business decisions/actions on stakeholders, and their reactions • How and why a business needs to be accountable to its stakeholders • How conflict might arise from stakeholders having different aims • How changing business objectives might affect its stakeholders
<p style="text-align: center;">8 Oct 22nd -24th</p>	<p>Mid Term Break</p>
<p style="text-align: center;">9 Oct 27th-Oct 31st</p>	<p>Unit 2 PEOPLE IN THE ORGANISATION</p> <p>Management and leadership</p> <ul style="list-style-type: none"> • The functions of management, including Mintzberg’s roles of management • Functions, roles and styles • The purpose of leadership • Leadership roles in business (directors, managers, supervisors, worker representatives) • Qualities of a good leader

<p>10 Nov 3rd -7th</p>	<p>Management and leadership</p> <ul style="list-style-type: none"> • Leadership styles: autocratic, democratic, laissez-faire • McGregor’s leadership styles • Goleman’s four competencies of emotional intelligence: self-awareness, social awareness, self-management and social skills
<p>11 Nov 10th-14th</p>	<p>Motivation</p> <ul style="list-style-type: none"> • The need to motivate employees to achieve the objectives of a business • A simple explanation of human need • How human needs may or may not be satisfied at work • Ideas of the main content theorists (Maslow, Taylor, Mayo, Herzberg) and process theorists (McClelland, Vroom) • The theories in practical situations
<p>12 Nov 17th-21st</p>	<p>Motivation</p> <ul style="list-style-type: none"> • Different payment methods (time based, salary, piece rates, commission, bonuses, profit sharing, performance related pay) • Different types of non-financial motivators (training, induction, opportunities for promotion, development, status, job re-design, team working, empowerment, participation, fringe benefits/perks) • Ways in which employees can participate in the management and control of business activity
<p>13 Nov 24th-28th</p>	<p>Human resource management (HRM)</p> <ul style="list-style-type: none"> • The role of HRM in meeting organisation objectives: recruitment, selection, training, induction, advice, guidance, workforce planning • Labour turnover, methods of recruitment and selection • Purposes of job descriptions, person specifications and job advertisements • Main features of a contract of employment • Difference between redundancy and dismissal • Relationship between HRM, staff morale and welfare in a business including the concept of work-life balance • Policies for diversity and equality • The purpose of staff development/training as a means of securing required skills and motivating the workforce
<p>14 Dec 1st -5th</p>	<p style="text-align: center;">Assessment Weeks</p>
<p>15 Dec 8th-12th</p>	
<p style="text-align: center;">Winter Break: December 13th – January 2nd</p>	